



Greetings,

The Women Entrepreneurs' Small Business Boot Camp is seeking speakers for the next conference taking place Saturday, February 18, 2012 at the Chaparral Suites Hotel in Scottsdale. This full day event serves established and emerging micro-business owners and entrepreneurs. The conference theme clarifies our mission: No Theory, Philosophy or Fluff, Just an arsenal of ideas and practical tactics to help you battle your most difficult business challenges. Hundreds of attendees will enjoy two keynote speakers, nine workshop presenters, 50 exhibitors, a raffle for charity and other special events.

We are seeking experts in the areas of marketing, selling, networking, leadership, computer technology, business management, finance and other essential business building topics. **Applicant must be a resident of Arizona. We do not feature out of state speakers.** Presentations must be professional and the content must be on business subjects relevant to women business owners in start-up and growth stages. Don't miss this opportunity to impact and inspire local women in business, showcase your talents and receive great publicity and exposure. To apply, please review the requirements and benefits below, then provide the requested information before the deadline.

To apply to speak, please provide the following information by email or fax to:
Susan@susanratliff.com Fax to: 602-714-6958

DEADLINE TO APPLY IS JUNE 25TH 2011. Selections will take place by July 10th

Today's date:

Speaker:

Company:

Address:

city:

zip:

Phone:

Fax:

Email address:

Website:

Title of presentation:

Type of presentation: Workshop or Keynote

Which audience is this presentation most relevant to?

Start up/Emerging businesses

Established businesses

Both

Please provide a description of this presentation that will sell the session to the audience:

List three to five lessons attendees will take away from this program:

Include a short biography outlining your credentials and the expertise that qualifies you to teach this topic.

SPEAKER GUIDELINES & BENEFITS

Speakers' Store: Event management will staff a speaker store to sell your books, DVDs, CDs, consulting packages etc. Announcements will be made throughout the day to promote your items. Offerings from all speakers will be listed on one sales sheet for easy purchasing. A 15% commission from all product sales will be retained by management. Proceeds will be paid within two weeks after the event. No sales tax will be collected. Speakers are personally responsible for tax on all sales.

Promotion: Speakers will receive six months of valuable exposure through event brochure distribution, focused media advertisements, web marketing and community outreach.

Your assistant with promoting this event is vital to its success. You will receive printed copies of the conference brochure as well as an electronic version to send to your contact list. We ask that you send press releases from your office to promote your participation. Please spread the word through networking and include our website link www.WomensBusinessBootcamp.com in your newsletters, blogs, website, face book and tweets.

Publicity: Your name and contact information will be provided to the media for interviews. A series of press releases will be distributed prior to the event. The event is listed on community calendars and receives extensive media covering in the months prior.

Web Marketing: Your photograph, contact information and session description will be prominently featured on the event website. www.womensbusinessbootcamp.com. A link will allow visitors to connect to your site website from our site. We would appreciate a link from your site to ours. The conference will be covered by many social networking venues.

Compensation: You are automatically registered to attend the full conference and reception. You are encouraged to take full advantage of the entire day and enjoy all activities, meals, presentations and networking opportunities provided.

Reach every attendee: The program binder is a valuable resource that will be saved by attendees. Every attendee receives this binder and each speaker receives four pages of space in the program that will include your handouts and any additional marketing and contact information you wish to include.

Attendee bags: You are entitled to provide an item, offer or information to be placed in the attendee bags that will be received by everyone. Details and deadlines are on the speaker guidelines page.

Raffle Prizes: If you chose to donate an item for the Charity raffle you will receive additional exposure in the event program binder and at the event raffle table.

Meet the Speakers Reception: You are *THE STAR* of this much-requested, after Boot Camp cocktail party where participants get a chance to meet all the speakers and sponsors up close and personal. This popular end of day event is the perfect time to unwind and reflect on the events of the day while enjoying light snacks and a cash bar. The bookstore will remain open to encourage sales and signings for you. Your attendance is required from 4:00 to 5:30 pm.